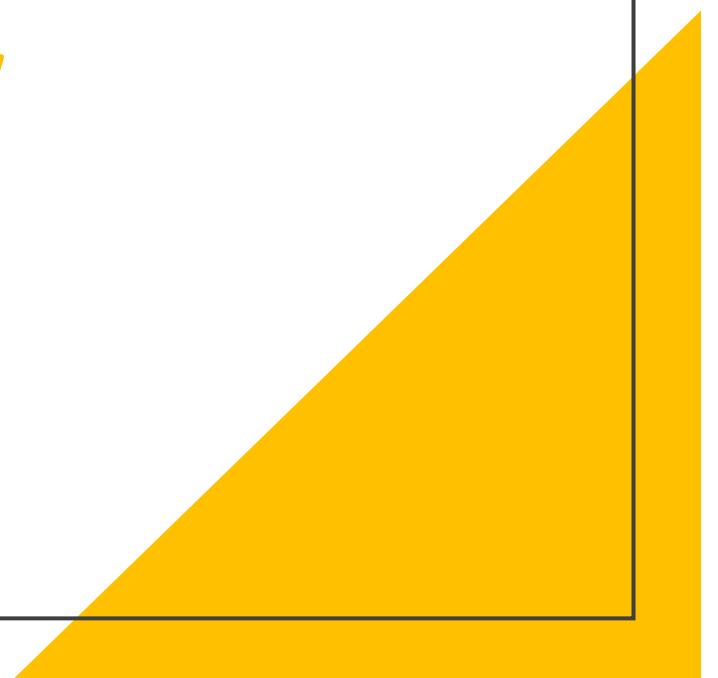


March 2025

MCopCO Restaurant Review

Douglasdale - Fourways



Business Overview



Director of Operations – Dale Tau: Douglasdale

Month : March 2025

1. COMP SALES

ACTUAL Patch:
9,62%
ACTUAL COMPANY:
4,88%

2. COMP GC's

ACTUAL Patch:
7,67%
ACTUAL COMPANY:
3,94%

3. OEPE

ACTUAL:
191
ACTUAL COMPANY:
219

4. R2P

ACTUAL:
210
ACTUAL COMPANY:
161

COMMENTS

- MTD Results for March
- MOP YTD Result

5. McCafe (cups per day)

ACTUAL :
118
ACTUAL COMPANY:
90

6. SOK USAGE

ACTUAL :
90%
ACTUAL COMPANY:
87%

7. GMA

ACTUAL :
110
ACTUAL COMPANY:
116

8. DELIVERY

ACTUAL :
245
ACTUAL COMPANY:
69

9. AVG Check

ACTUAL :
113
ACTUAL COMPANY:
106

10. Pull forward %

ACTUAL :
2,9%
ACTUAL COMPANY:
5,7%

11. Cars Per Day

ACTUAL :
505
ACTUAL COMPANY:
419

12. MOP YTD

ACTUAL :
0,4%
ACTUAL COMPANY:
1,1%

Douglasdale - Fourways

Restaurant Manager: Lerato April

Douglasdale is a modern middle-upper class residential suburb of Johannesburg, Also known as Douglas Road . Douglasdale is located between the suburbs of Fourways and Bryanston , just north of the upmarket Sandton catering to high-end demographical population.



Business Results	Opening Date:	15 December 2009
	YTD Sales:	R8 956 712
	YTD Guest Counts	78 723
	YTD Comp Sales %	5,75%
	YTD Comp GC%	2,40%
	McCafé Contribution %	3,7 %
	R2P (YTD 2025)	203 seconds
	OEPE (YTD 2025)	201 seconds
	OSAT	78%
	Certified Managers	7 Managers
	TTM crew Turnover	8%
	Crew size	44
Modernization	Restaurant type	Drive Thru
	Number of seats	118 Seats
	Special Features	SOK, Table Service, GEL, Best Burger, M3 McCafé, single lane drive thru & Delivery