

Store 401

McDonalds

Gordon Rd

Open

Jun 28

2024



McDonalds Gordon Rd is strategically positioned at the corner of Gordon and Montpellier Road, within proximity to Florida Road which is Durban's leading food and leisure precinct. Renowned as the city's entertainment hub,

© McDonald's



Area

Building 350,5 sq. m.
Terrace 60 sq. m.



Seating capacity

Indoor 64
Outdoor 28

- SOK
- DMB
- Split Counter
- Table Service
- GEL
- Best Burger

Restaurant Details

Restaurant Ownership	McCorpCo
Restaurant Type	SFDT
Service platform	Dual Point System
Interior Design Concept	Luna
Play Area	No
Drive Thru	Single Lane
McCafé	Model 1
Opening Hours	24 Hours

People Details

Restaurant Manager	Winnie Madlala
Ops Consultant	Pretty Madlala

Total Crew	Management	Gels	Baristas
42	7	2	4

Share of channels


In-Store Drive Thru Delivery

15%	10,70%
58,50%	55,50%
26,50%	33,80%


SALES

GC


Store Performance

	Monthly avg.	Comps
 Sales (ZAR)	R2 917 274	68,54%
GCs	29 060	61,18%


Drive Thru Performance

	Monthly avg.	Comps	Store cont.
Sales (ZAR)	1705147	0,55%	58,45%
GCs	16121	74%	18%


Delivery Performance

	Monthly avg.	Comps	Store cont.	3PO share
Sales (ZAR)	437591	+54%	15%	100%
GCs	3487	+61%	12%	100%

McCafé Performance

	Monthly avg.	Comps	Store cont.
Sales (ZAR)	186706	0%	6,4%
GCs	1831	+0,11%	6,3%

SOK Performance

	Monthly avg.	Comps	Store cont.
Sales (ZAR)	758491	71%	26%
GCs	7556	83%	26%