Store M534

McDonald's

Paradise Junction













McDonald's Paradise Junction is located at 4 Pastoll Rd in Pinetown, KZN. It is positioned in a transport and commercial hub, attracting high foot traffic from commuters, shoppers and residents.



Seating capacity

Indo 54 or

Outdo

24

- •SOK
- DMB
- Split Counter
- Table Service
- •GEL
- Best Burger
- EOTF

Restau	rant Details		
Restaurant Ownership		McCorpCo	
Restaurant type		SFDT	
Service platform		Dual Point System	
Interior Design Concept		Luna	
Play Area		No	
Drive Thru		Single/Dual Lane	
McCafé		Model 1	
Opening Hours		24 hours	
	Details	Nonhlanhla Morwasa	
Restaurant Manager Ops Consultant		Sifiso Zulu	
Total Crew	 Management	Gels Baristas	
26	6	2 3	
Share	of channels		
_ Ir	n-Store – D	rive Thru Delivery	
_	9.8%	8.4%	
	68.4%	68.0%	
	1.7%	3.90%	
	SALES	GC	

Store Performance Monthly avg. Comps Sales 1763621 17.2% (ZAR) 15565 11.3% GCs **Drive Thru Performance** Monthly avg. Comps Store cont. Sales 1202090. 18.5% 68.4% ZAR) 3Cs

Delivery Performance							
	Monthly avg.	Comps	Store cont.	3PO share			
Sales (ZAR)	172947	31.2%	9.8%	100%			
GCs	1298	29.5%	8.4%	100%			

15.3%

10549

McCafe Performance

68.0%

WicCale Performance							
McCafé	Monthly avg.	Comps	Store cont.				
Sales (ZAR)	105738.7	12.4%	6%				
GCs	933	0%	6%				

SOK Performance						
	Monthly avg.	Comps	Store cont.			
Sales (ZAR)	127 100	6.1%	38.2%			
GCs	15 960	3.8%	40.7%			

or