

McDonald's Rewards Campaign: 1ST February 2025 to 28th February 2025, while stocks last.

McDonald's Rewards Campaign 2025

Promotional Terms & Conditions

1. Participants

You must be a South African resident with a valid ID number to participate in the McDonald's Rewards Campaign 2025 (**the "Promotion"**). The following are not eligible to participate: (i) Any persons who are directors, officers or employees of MSA Devco (Pty) Limited (**"the Promoter" or "McDonald's"**), or any company supplying prizes (**"Prize Partners"**), or any company responsible for redemption of prizes / discounts for the Promotion and their respective parent companies, franchisees, subsidiaries, affiliated companies or service agencies, and those companies retained in any way by McDonald's for the administration of the Promotion, (ii) any other persons involved in the development, production, or distribution of materials for this Promotion, (iii) persons who are immediate family members (defined as spouse or biological or adoptive or step – mother, father, sister, brother, daughter, son or dependant) of, or reside in the same household as, any person in any of the preceding categories, (iv) any person acting on behalf of a syndicate or collection of persons acting in concert, (v) any person entering via an agent or using the services of or which is an entity carrying on the business of entering (or advising on entering) prize promotions.

2. Age limitations

Although there is no age limit to participate in the Promotion, some instant win / discount prizes (see table below), can only be claimed if you are aged 18 years or older. If you are under 18 years of age, your parent or legal guardian must submit the prize claim on your behalf.

3. Duration

The Promotion is live on the McDonald's App from **01st of February to 28th of February 2025, while stocks last. The last redemption date is the 28th of February 2025, and all rewards are valid at participating partner venues until 31st of March 2025.** These dates are subject to the availability of the Promotional Voucher and may be reduced or extended by the Promoter to facilitate the distribution of the Promotional Vouchers, if required; and the deadline for redemptions (as set out within these Terms and Conditions) may consequently be amended accordingly. Check for details of any changes on the McDonald's website at www.mcdonalds.co.za (**"the Website"**) where such consequential amendments will be clearly set out.

4. How to Obtain McDonald's Reward Vouchers

During the Promotion, you can obtain an official 3rd party reward through the McDonald's App. To participate in the promotion, customers need to download and be registered on the McDonald's App. To qualify for the Rewards campaign, whilst stocks last, customers need to have enough loyalty points allocated to each Reward on the McDonald's App. To unlock the 3rd party Rewards, customers will need to open the McDonald's App, go to deals section from the menu, under the rewards section click on the "View All", and unlock the desired reward with loyalty points allocated.

It is the customers responsibility to ensure they copy the unique Rewards code selected before proceeding to the next step. Rewards voucher(s) cannot be re-issued once activated and the timer runs out before completing the rewards claiming process.

The Promoter reserves the right to offer additional Rewards vouchers at any time during the Promotion. Check for details of any changes on the website.

4.1. Please note that the below selected rewards will be available on the McDonald's App:

PARTNER	PHYSICAL ADDRESS	OPERATIONAL HOURS	MECHANIC FOR REDEMPTION (Email/Contact/Present at venue/Online)
Netflix 1 Month free	Online	Online	<p>To redeem your Netflix voucher code, click on the link shared via SMS to retrieve your Netflix code.</p> <p>Copy your voucher code & go to www.netflix.com/za/. Create a profile on Netflix. Go to your account. Select Redeem gift card or promo code. Enter voucher code.</p> <p>Terms and Conditions:</p> <p>Vouchers cannot be stacked or exchanged for cash. Voucher cannot be used in conjunction with any other promotion. Vouchers are only valid in the country of purchase. Vouchers cannot be transferred or reloaded. Vouchers must be redeemed within 1 month of date of purchase. For full Terms & Conditions go to www.netflix.com</p>
Go Gamers-Online 6 Months free	Online	Online	<p>To redeem your free Subscription visit: www.gogamers.me and sign up.</p> <p>Upon New registration, enter the code in the PROMO CODE box, (Important new Register). Customer must select the desired game they wish to play. Upon selecting the desired game, follow the terms and conditions for the selected game. Customers may only make use of one voucher code per entry. The voucher is not transferable, nor may it be exchanged for cash. Free access applicable to Go Gamers Tournament Platform with 500 Go Gamer Coins. Please refer to www.gogamers.me for full T&Cs.</p>
Showmax 1 Month free	Online	Online	<p>How the voucher code works:</p> <p>Create a profile on Showmax. Go to 'my account'. Select 'manage subscription'. Select 'payment method'. Select show other payment methods. Scroll down to 'non-recurring payment'. Select voucher or promo code. Enter voucher code and select redeem code.</p> <p>Terms and Conditions:</p> <p>Vouchers cannot be stacked. Vouchers cannot be exchanged for cash. Voucher cannot be used in conjunction with any other promotion. Vouchers are only valid in the country of purchase. Vouchers cannot be transferred or reloaded. Vouchers must be redeemed within 1 month of the date of purchase. For full Terms & Conditions, go to www.showmax.com.</p>

ACS (R25)	Online	Online	To redeem your Voucher, dial *120*120120*01*PIN# (Pin provided in SMS). Follow the prompts on the USSD for the data / airtime to be loaded onto your mobile phone. The voucher is valid for one (1) month after the date the reward pin is received.
ACS (R50)	Online	Online	To redeem your Voucher, dial *120*120120*01*PIN# (Pin provided in SMS). Follow the prompts on the USSD for the data / airtime to be loaded onto your mobile phone. The voucher is valid for one (1) month after the date the reward pin is received.
Edgars R50 off R250	National	Monday - Sunday 09:00 - 18:00 Times may vary per branch	Visit any Edgars outlet nationwide and present voucher at till point. The voucher is valid for 1 month from the date of receipt. Only one voucher may be used per transaction. Voucher is not redeemable for cash in part or whole. Vouchers cannot be stacked. Voucher only available in store. Voucher is not applicable online. Customer is responsible for any additional amount's payable following the redemption of the voucher. No change will be issued if the voucher is not used in full. Voucher may be used on sale items. For partner terms & conditions please visit www.edgars.co.za
Sweep South R75 off	Online	Online	To redeem your voucher, visit www.sweepsouth.com Customer must click on 'BOOK A SERVICE' tab on the top right of the screen. Customer must then select the service of choice. Customer must then click on 'YES, LETS GO!' tab. Customer must then select the Area or type the area there are in. Customer will then select the option that best suits them. Customer will then insert the voucher code then click on 'APPLY'. The User will then click on 'FIND SWEEPSTAR'. 1 Voucher will be applicable per customer. Voucher code may not be combined or used in conjunction with another promo. Please note that the voucher codes cannot be stacked and used together.
Smart Cell Tech R50 off R250	Online	Online	To redeem your Smart Cell Tech voucher, visit www.smartcelltech.co.za . Select your desired items, add them to your cart, and proceed to checkout. Under the "Have a promo code?" section, click to enter your voucher code and apply it. Please note: Any remaining balance after voucher redemption must be paid directly to Smart Cell Tech. Vouchers cannot be combined or stacked. Vouchers are not redeemable or refundable for cash. For full terms and conditions, visit https://www.smartcelltech.co.za .
SportSA R150 off R500	Online	Online	To redeem your reward at SportSA visit https://www.sportsa.co.za Customer to browse items and add to cart. Customer to click checkout. Customer must include promo code and click 'apply'. Customer to include delivery and payment details. Customer to complete order. Customers may only make use of one voucher code per entry. The voucher is not transferable, nor may it be exchanged for cash. The voucher is not stackable. Please refer to

			https://www.sportsa.co.za pages/terms-and-conditions for full terms and conditions.
TLC Travel R220 flight voucher	Online	Online	To receive your exclusive TLC Travel experience, visit www.tlctravel.co.za . To redeem your voucher, visit www.tlctravel.co.za . Select and complete your flight request and click search to find the best deal. Select your flights & complete the traveller's information. Click next steps and go to the choose payment and complete the details. Add code under "ENTER VOUCHER CODE" and click on redeem. These vouchers are valid for the period stipulated. The voucher cannot be redeemed for cash value. Any amount of the voucher not redeemed on booking may be forfeited. Voucher code is case sensitive. Select payment method before attempting to insert voucher code. If you have any issues redeeming your voucher, please contact customer service on 087 820 2041. Voucher cannot be used against current special offers and promotional offers. Please note that the voucher codes cannot be stacked and used together. Email Address: info@tlctravel.co.za for queries related to flights. Please note parental / legal guardian consent is required for a flight ticket to be issued in the name of a minor. Please note that Terms and Conditions apply, please refer to www.tlctravel.co.za for the full Terms and Conditions.
Takealot R50 off	Online	Online	Go to www.takealot.co.za and create an account or log in. Browse the website and add items to your cart. Proceed to the checkout. Click on "Add Gift Voucher or Coupon Code." Enter your voucher code and click "APPLY." The voucher will reduce the total amount. If there is any remaining balance, choose a payment option to cover the difference. Vouchers cannot be stacked or used together. Vouchers cannot be exchanged for cash. Visit www.takealot.co.za for full Takealot terms and conditions.

4.2. Rewards voucher numbers will be shared on the McDonald's App once the customer activates the desired reward in a form of a unique 9 numeric digit code.

5. How to redeem reward from the McDonald's App:

- 5.1.1. During the Promotion you can obtain your official Reward Voucher that contains an 9-digit unique code as well as the Microsite URL to redeem. www.mcdonaldssa-rewards.co.za
- 5.1.2. Select you desired rewards from the deals section on the McDonald's App.
- 5.1.3. Click on redeem, then activate and you will be shown a code.
- 5.1.4. Tap on '**Copy**' code to copy your unique code.
- 5.1.5. Select '**Use Now**' button and you will be redirected to a site.
- 5.1.6. Once on the site follow the prompts by pasting the copied code in '**Unique Code**' section.
- 5.1.7. Complete the rest of the details.

6. Redeem your Rewards Voucher:

- 6.1. **Redeem your Rewards Voucher via Microsite www.mcdonaldssa-rewards.co.za**
- 6.1.1. Follow the steps highlighted under "**How to redeem reward from the McDonald's App**".

- 6.1.2. After your provincial selection has been made, a list of reward categories will be displayed pertaining to the selected province.
- 6.1.3. 1 (one) reward selection per unique code is permitted.
- 6.1.4. The customer will receive a message with the digital reward pin to be used for redemption via SMS.
- 6.1.5. Once a reward has been selected it cannot be changed.
- 6.1.6. If the journey is not complete the customer will not be issued with their digital reward pin for their intended reward.
- 6.1.7. Standard McDonald's App terms and conditions apply.
- 6.1.8. For queries email mcdonalds@tlcrewards.com.

7. Prize partner instant win / discount rewards. Further Rewards Details & Conditions and How to Claim.

7.1. Conditions applicable to all Rewards Partner Redemptions / Discount Prizes.

- 7.1.1. Instant Redemptions/Discount Prizes are not for use in conjunction with any other promotion or offer (including other price reductions) and discounts that are valid against the purchase requirement at the time of redemption.
- 7.1.2. Only Original and Authentic and Valid Reward Codes will be accepted.
- 7.1.3. Expired, counterfeit or incomplete unique codes will be VOID and will not be accepted.

8. Conditions applicable to all prizes

- 8.1. Rewards / Discounts may not be exchanged for any cash or other alternative (unless stated) and Reward Vouchers(s) / discount are non-negotiable, non-transferable, and non-divisible and are not permitted to be sold or resold.
- 8.2. Neither the Promoter nor any redeeming outlet, shall be under any obligation to enquire whether the person submitting any voucher code is the person entitled to make the claim, irrespective as to whether that person first obtained that voucher code (but without affecting the Promoter's rights in relation to anyone in breach of these Terms and Conditions).
- 8.3. ALL voucher(s) will be retained on redemption (unless redeemed via a hotline or online when the Prize Partner and or Promoter reserves the right to require prior sight of any voucher(s) prior to redemption) and only Original and Authentic voucher unique codes will be accepted. VOID voucher unique codes will not be accepted (expired, counterfeit, or incomplete).
- 8.4. All pictures and photos used to advertise the prizes are illustrative rather than definitive and are for reference only, the actual prizes may differ in their appearance.
- 8.5. Any advertisement of the cash value of the prize-pool represents the Promoter's best estimate of the normal retail-price or (in the case of discount prizes) of the discount offered (based in turn on the average discount if variable) for all prizes which are available to be won; it does not thereby imply that any prize will be awarded in the absence of a corresponding valid claim.
- 8.6. Reproduction of any prize imagery does not thereby imply any endorsement or association by the producer of that prize-type nor by the owner of any brand associated with that prize-type.
- 8.7. All un-awarded or unclaimed prizes / discounts will lapse if not the subject of valid claims and the award of which has been completed within the time limits as prescribed by these Terms & Conditions.

9. Responsibility

- 9.1. To the fullest extent permitted by applicable law (but not otherwise) the Promoter, it's agents for administering the reward vouchers assume no responsibility and are not liable for: (i) the accuracy or otherwise of the prize description or illustration, (ii) the non-availability, loss, interception or interference

with, late receipt or damage of or to any prize claim, Promotional reward vouchers, discount prize(s), voucher(s), prize or notification or other communication, (iii) (other than those warranties or conditions implied by statute and which cannot be excluded by the Promoter) any representation, warranty, condition or guarantee in respect of a prize, or (iv) any taxes, fees, charges or other costs which winners may be required to pay at any time in connection with a prize, (save to the extent that the Promoter has expressly and specifically accepted responsibility in these Terms and Conditions for the same) (v) all costs, injuries, losses or damages of any kind, due in whole or in part, directly or indirectly, to a person's participation in the Promotion, or arising out of a person's participation in any Promotion related activity, or their receipt, use or misuse of any prize that may be awarded to them.

- 9.2. All reward vouchers remain the property of the Promoter, pending redemption to winners and the Promoter reserves the right to dispose of any unclaimed prizes as they deem appropriate.
- 9.3. All prizes remain the property of the Prize Partners, pending redemption by winners and the Promoter is not responsible for the supply of, and does not own, any prizes provided by other suppliers nor acts as their agent in relation to the delivery to winners of prizes other than those supplied directly by the Promoter.
- 9.4. For any prize which must be claimed by the winners' parent / legal guardian, the Promoter will not be obliged to award it to anyone other than that parent / legal guardian if the winner is less than 18 years of age. The Promoter may also withhold that award should the Promoter determine in its sole discretion that a dispute may have arisen as between the winner and the parent / legal guardian in relation to the prize.
- 9.5. The Promoter is not liable or responsible to verify the identity of the parent or legal guardian.
- 9.6. The submission of prize claims is the sole responsibility of the prize claimant. Any tax liability or life, health, travel, accident or other insurance associated with any prize is payable by the prize winner and is their sole responsibility.

10. The promoter's rights.

- 10.1. The Promoter reserves the right and at any time at its absolute discretion and without giving any reason or notice, to vary, modify or amend the terms of these Terms and Conditions in such manner as the Promoter thinks fit. Any changes will be communicated on the Website www.mcdonalds.co.za, and all participants in the Promotion shall be deemed to have accepted such amended or modified terms by their ongoing participation in the Promotion.
- 10.2. In the event of any discrepancy between any printed Terms and Conditions, rules, short guides, declarations, the Terms and Conditions as communicated on the website will prevail.
- 10.3. The Promoter may (i) extend any time limit or waive any of the Terms and Conditions where a person might otherwise have been disqualified (without obliging the Promoter to relax the Terms and Conditions on any further occasion for that entrant or at all for any other person) (ii) terminate or suspend the Promotion at any time due to supervening circumstances beyond the Promoter's control (iii) substitute a product deemed to be an appropriate replacement and of equal or greater value in the place of any of the prizes (or any part of a prize). The Promoter's decision in the exercise or interpretation of any of its rights or discretions in connection with these Terms and Conditions shall be final and binding.

11. Force majeure / printing and production error.

In the event the Promoter is prevented from continuing with the Promotion as contemplated herein by any event beyond its control, including but not limited to service interruption, technology or system failure, accidental damage, fire, flood, natural or manmade or public health epidemic, earthquake, explosion, labour dispute or strike, act of public enemy, or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any provincial or local government law, or regulation, order of any court or jurisdiction, or other cause not reasonably within Promoter's control (each a "Force Majeure" event or occurrence), then subject to any government approval which may be required, the Promoter shall have the right to modify, suspend, extend or terminate the Promotion. The

Promoter also reserves the right, without prior notice and at any time, to terminate the Promotion, in whole or in part, or modify, suspend, or extend the Promotion in any way, or deem the reward codes void and invalid if it determines, in its sole discretion, that the reward codes in question reflect printing or other errors which have destroyed or severely undermined the proper play, integrity and / or feasibility of the Promotion. If, due to printing or production errors for any reason, more potential winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Terms and Conditions, the winners, or remaining winners, as the case may be, of the advertised number of prizes available in the Promotion may be selected in a random draw from among all persons making purportedly valid claims for such prizes. Inclusion in such a random draw shall be each prize claimant's sole and exclusive remedy under such circumstances.

12. Privacy policy

In administering this Promotion, the Promoter may collect personal information from you and, unless it has first obtained your consent, the Promoter (i) will not collect more of your personal information than it needs for the purpose of administering and analysing this Promotion and carrying out publicity as stated in these Terms and Conditions, (ii) will only use your personal information for that purpose which may include transferring your personal information to its associates, and (iii) will only transfer your personal information outside South Africa for the purpose of verifying your prize claim. Selected partners of the Promoter (depending upon the nature of the prize and whether in addition to or in place of your providing personal data to the Promoter) may require you to provide to those partners personal data in connection with claiming/redeeming prizes and you should satisfy yourself with the privacy policies of such partners, as the Promoter does not accept any responsibility for them.

13. Publicity release

Subject to obtaining your prior approval and subject to compliance with all relevant laws in relation to the protection of personal information, you agree that McDonald's, its parent company, subsidiaries, affiliates, franchisees and agencies, and any of their successors, assigns, promotional partner licensees and the Prize Partners may use your name, voice, and likeness and any statements made by or attributed to you relating to McDonald's or the Promotion in any and all media, and you release McDonald's and the Prize Partners from any liability arising from such use, including, without limitation, claims for invasion of privacy, infringement of your right of publicity, and defamation.

14. General

- 14.1. All Instructions, rules, and conditions on any advertising or promotional materials (including notifications, acceptance forms, redemption forms, declaration forms and prize acknowledgement forms) relating to this Promotion form part of the Terms & Conditions although, in the event of conflict, these provisions shall prevail over all such other instructions, rules and conditions. Expressions which have been defined above shall have the same meanings when used in such other instructions, rules, and conditions wherever the context admits.
- 14.2. No claim under or participation in this Promotion or any reward voucher(s) is valid in combination with any other offer or promotion, save to the extent expressly stated herein.
- 14.3. Should the promoter determine based on the evidence in its possession at any given time that an entrant is in breach of the Terms and Conditions, then the Promoter may adjudge (in its sole discretion) that such entrant is ineligible to take part in this Promotion and every other promotion or offer of the Promoter and every entry, claim and request by that entrant then in process shall be disregarded and have no force or effect.
- 14.4. By participating in the Promotion, including (without limitation) the scratching and revealing of any reward voucher(s), participants and / or their parents/legal guardians agree to abide by and be bound by these Terms and Conditions and the decisions made by McDonald's and its Prize Partners for the Promotion, Dream Hotels by South Africa (Pty) Ltd, Microsoft (Pty) Ltd, Barnyard Theatre South Africa

(Proprietary) Limited (“EA”), Happy Island water world (Pty) Ltd, Endless Holidays South Africa, Embassy South Africa (Pty) Limited (collectively, the “Prize Partners”) and of the terms of the following licence. And ownership or control of the trademarks and other intellectual property in and over the reward vouchers(s) and all Promotion-advertising at all times (“the Property”), (ii) the Promoter grants you a licence to use the Property solely for the purposes of the proper participation in the Promotion in accordance with the Terms and Conditions, (iii) none of the following shall be considered proper participation in the Promotion, namely; any sale, offer to sell, giving away or other dealing with any reward vouchers(s), any use for any purpose whatsoever of any Promotion advertising or any feature taken from it or anything which is a breach by you of the Terms and Conditions (iv) you may not assign this licence or any benefit under it, (v) any use of the Property for a purpose not stated to be permitted or any failure otherwise to observe any provision of this licence shall result in automatic termination of the licence without requirement as to notice and amount to an irremediable infringement of the Promoter’s intellectual property entitling the Promoter to all rights and remedies available by law, and (vi) following termination or expiry of this licence you will return all reward vouchers(s) to the Promoter without attempting to redeem the same and shall cease to use the Property for any purpose whatsoever.

- 14.5. The decision of the Promoter and the Prize Partners in the interpretation of these Terms and Conditions, or the exercise of any rights or discretions in connection with these Terms and Conditions, shall be final and binding and the participants and/or their parents/legal guardians undertake jointly and severally not to call any of these Terms and Conditions into question in any court.
- 14.6. By participating in the Promotion and/or redeeming any prizes, participants and/or their parents/legal guardians release and agree to hold, subject to the maximum extent permitted under law, McDonald’s, McDonald’s agents for administering the Promotion and the Prize Partners harmless from and against any and all costs, injuries, losses or damages of any kind, due in whole or in part, directly or indirectly, to their participation in the Promotion, or arising out of their participation in any Promotion-related activity, or their receipt, use or misuse of any prize that may be awarded to them.
- 14.7. These Terms and Conditions shall be governed by, and construed in accordance with, the laws of South Africa. The rights conferred by these Terms and Conditions (insofar as they are relevant) are for the benefit of the Prize Partners and McDonald’s agents for administering the Promotion. Each of the aforesaid entities shall have the right to assert and enforce those provisions relevant to itself directly against the participants of the Promotion and/or their parents/legal guardians on its own behalf.
- 14.8. All age limits shall be deemed to be actual age as at the time when a claim is made for the relevant prize offered in the Promotion, unless expressly stated otherwise in these Terms & Conditions.
- 14.9. Any reward vouchers(s) will be void if it is deemed by the Promoter, Prize Partner, or agents. for administering the promotion involved with prize-redemption, to have expired or to be counterfeit, a photocopy, or incomplete or if it has been offered for sale or a claim made in respect of it by an ineligible person. Any voucher(s) which (in the Promoter’s discretion) is misprinted shall be void and an entrant’s sole remedy will be (subject to availability) a replacement reward voucher (as appropriate).
- 14.10. Nothing in these Terms and Conditions shall affect your statutory rights. The Promoter may (in its sole discretion) decline to enter any correspondence save as otherwise stated in these Terms and Conditions.
- 14.11. All McDonald’s references marked with a TM or ® are trademarks of McDonald’s Corporation and its affiliates.
- 14.12. All artwork, elements and characters and other trademarks and trade names featured in these Terms and Conditions and on all reward vouchers, advertising and other promotional materials themed on “McDonald’s reward” and “McDonalds Moments,” are owned and licensed by and are © 1935, 2012 Hasbro. All rights reserved.
- 14.13. All logos, prize visuals and other trademarks and trade names featured in these Terms and
- 14.14. Conditions and on all advertising and other promotional materials themed are owned and
- 14.15. licensed by the Prize Partners.
- 14.16. A copy of these full Terms and Conditions is available at no cost by downloading and printing them from the website www.mcdonalds.co.za (from 01st of February 2025 - 28th of February 2025). For any queries, please contact the McDonald’s Rewards customer care centre via email: mcdonalds@tlcrewards.com Monday to Friday – 08:30 – 16:30 excluding weekends and public holidays. ©2021 McDonald’s. All other trademarks belong to their respective owners. All rights reserved. Promoter: MSA Devco (Pty) Ltd t/a McDonald’s South Africa, 85 Grayston Drive, Sandton.