

## Memory Game Terms and Conditions

This exciting game allows McDonald's app users to test their memory skills and unlock exclusive daily food deals. Flip the cards, match all the items before the timer runs out, and reveal unbeatable discounts on your favourite McDonald's menu items!

By participating in the **Memory Game** game, you agree to the following Terms and Conditions, which form a binding agreement between you and McDonald's. Participation is not permitted if you do not agree to these Terms and Conditions in their entirety.

### Game Participation:

To participate, you must be a registered user of the McDonald's app.

Players are allowed **one free game play per day** to try and complete the matching game.

Successfully matching all the items behind the cards within the time limit unlocks special deals, valid for a limited time as specified in the McDonald's app.

Deals unlocked through the game must be redeemed in-store at any participating restaurant. All claimed offers are valid for only 48 hours.

Players who do not complete the game may redeem **McDonald's app loyalty points** to receive **additional 1 plays** (subject to availability and McDonald's discretion), with the opportunity to try again daily.

### Eligibility:

The game is open to residents of South Africa who are **18 years or older**.

McDonald's employees, agents, or affiliates directly involved in the development or administration of the game are not eligible to participate.

### Loyalty Points:

Players may use McDonald's app loyalty points to purchase an **extra daily play** if they do not win first time around with the free daily play.

The use of loyalty points for extra plays is subject to availability and may be modified at McDonald's discretion.

### Game Modification:

McDonald's reserves the right to modify, suspend, or cancel the game or any aspect of the game at any time without prior notice.

McDonald's may, at its sole discretion, modify the rules, mechanics, or rewards of the game at any time without notice.

### **Disqualification:**

McDonald's reserves the right to disqualify any participant who engages in fraudulent activity or violates these Terms and Conditions.

Any attempt to manipulate or interfere with the game or its results may lead to immediate disqualification.

### **Liability:**

McDonald's will not be held responsible for technical errors, interruptions, or failures that may affect the games performance.

Participation in the game is at the player's own risk, and McDonald's accepts no liability for any losses or damages resulting from participation in the game.

### **Privacy:**

By participating in the game, you agree to McDonald's **Privacy Policy**, which governs the collection and use of your personal information.

### **Changes to Terms:**

McDonald's reserves the right to amend these Terms and Conditions at any time. Participants will be bound by any such changes.

### **Governing Law:**

These Terms and Conditions are governed by the laws of **South Africa**.

For any questions or concerns regarding the **Memory Game**, please contact McDonald's customer support at <https://crmportal.mcdonalds.co.za/>.